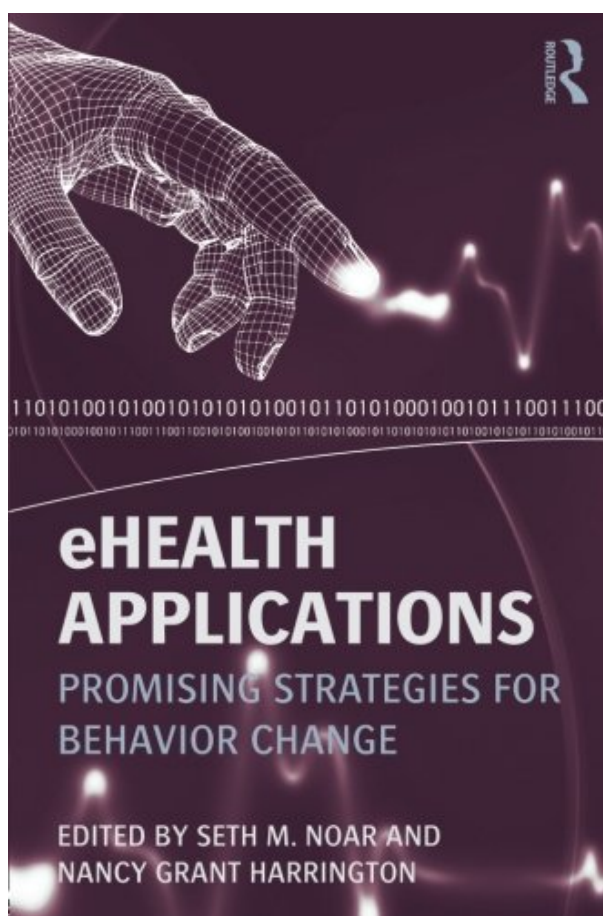
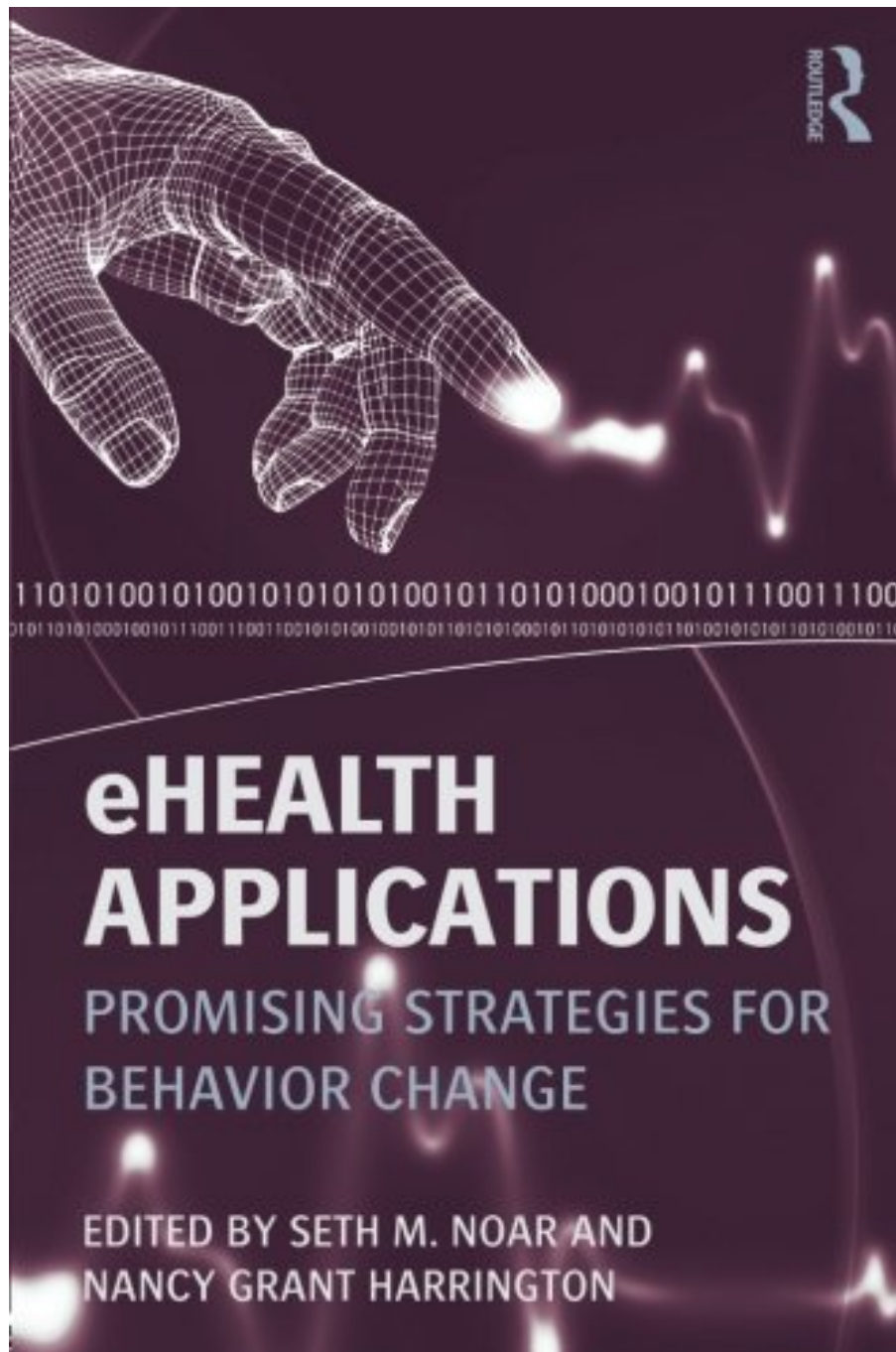


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Dr. Seth M. Noar is an Associate Professor in the School of Journalism and Mass Communication and a Member of the Lineberger Comprehensive Cancer Center at the University of North Carolina at Chapel Hill. His research addresses health behavior theories and message design, mass media campaigns, eHealth applications, and methodological topics, including meta-analysis and evaluation.

Dr. Nancy Grant Harrington is a Professor in the Department of Communication and Associate Dean for Research in the College of Communications and Information Studies at the University of Kentucky. Her research focuses on persuasive message design in a health behavior change context, particularly as it relates to risk behavior prevention/health promotion and interactive health communication using computer technology.

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