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This no-nonsense guide to the markets offers comprehensive coverage of the entire investment and finance marketplace--from stocks, bonds, and mutual funds to futures, options, and the international marketplace. The book also weaves vital background material on the economy, major industries and politics, and explores the impact of these and other phenomena on the markets. Both newcomers and seasoned veterans will find valuable insight on the big picture of markets. It covers the basics behind each market, outlines its historic origins, and then walks readers through the various methods available to get the best return on their investments.

From the Back Cover

From the Foreword by Charles Schwab

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