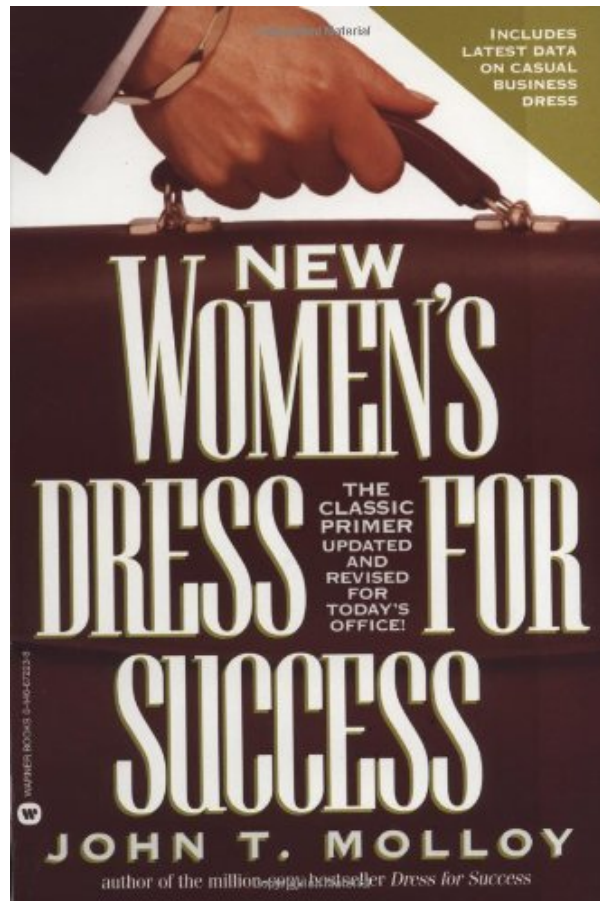


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# **NEW WOMEN'S DRESS FOR SUCCESS BY JOHN T. MOLLOY PDF**

New Women's Dress for Success shows which clothes can have power in today's work place, a business world where casual clothes are becoming the new uniform, and women in management positions have no clear ideas of what to wear.

- Sales Rank: #55534 in Books
- Published on: 1996-12-01
- Original language: English
- Number of items: 1
- Dimensions: 8.00" h x .75" w x 5.25" l, .60 pounds
- Binding: Paperback
- 272 pages

Most helpful customer reviews

30 of 30 people found the following review helpful.

Classic, Timeless Advice

By Alejandra Vernon

This new edition of "Women's Dress for Success" covers a lot more than clothes and accessories, and is a treasure trove of advice for any woman interested in self improvement. For most of us, there is usually room for "image enhancement," in how we present ourselves to the world, as our way of dressing and speaking, etc. all sends a message. John Molloy's recommendations are also helpful if you are on a budget. His "fabric test," color combinations, and style tips will save you a lot of money, and you can even do well using his guidelines shopping in a thrift store! You will no longer buy without planning, the things in your closet will mix and match properly, and you will not buy something "just because it's on sale," and find later that it doesn't really look good with anything else you own.

John Molloy covers the basics of what to wear in a business environment, which he has researched extensively, and very few of the guidelines have changed over the years. The one thing he states that has changed, is that now "dressing for success" is "almost universally accepted," and yes, there is a double standard, as men can get away with dressing poorly, but few women can, if they want the corner office with the view. Some of Molloy's research is fascinating, especially in the legal profession, as he explains how color, style, and dress size will influence a jury ("In personal injury cases, clients were more likely to be believed if they wore outfits one size too large").

Aside from advice on clothes, accessories, and hair styles (all accompanied by black and white drawings), Molloy discusses body language (posture and facial expression), and the all-important and often ignored speech pattern, vocabulary and voice tone. He recommends recording oneself while on the telephone with friends, and playing it back. Anyone who has not done this is in for a surprise! Molloy also covers weight and height, and how the clothes you choose should change according to your size. Informative and entertaining, "New Women's Dress for Success" is a classic, and well worth reading if you want to "move up

the corporate ladder," or just want an organized closet of clothes that make the most of who you are.

88 of 90 people found the following review helpful.

Excellent New, and Current ,Advice

By Imperial Topaz

As someone who has worked many years in the corporate world, I think the reviews criticizing Malloy for being sexist, or promoting unclear rules that vary according to if the supervisor is a woman or a man, are being naive. His excellent and detailed research is clearly explained, and he has no bias whatsoever against women! The criticsers simply don't like hearing what the research bears out.

I met John Malloy and bought his first books back in the late 1970's, and his advice REALLY helped me back then when I was a stock broker. I was delighted to see he had a new book out for women. I was not disappointed. He discusses all the ways women's professional dress has changed, and has good research to back up his conclusions, which he also shares with the reader. I have now changed professions--I am a teacher living overseas. I still found his advice very valuable, especially his new advice about "Casual Fridays," or any other business where dress is normally casual. Although I didn't know it before I read the book, this is the area which is now giving women the most trouble. He gives a lot of excellent advice--too much to summarize here. He covers many particular professions in detail.

1 of 1 people found the following review helpful.

Really?

By Janey

Soo dated, what a waste of my time and money.

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