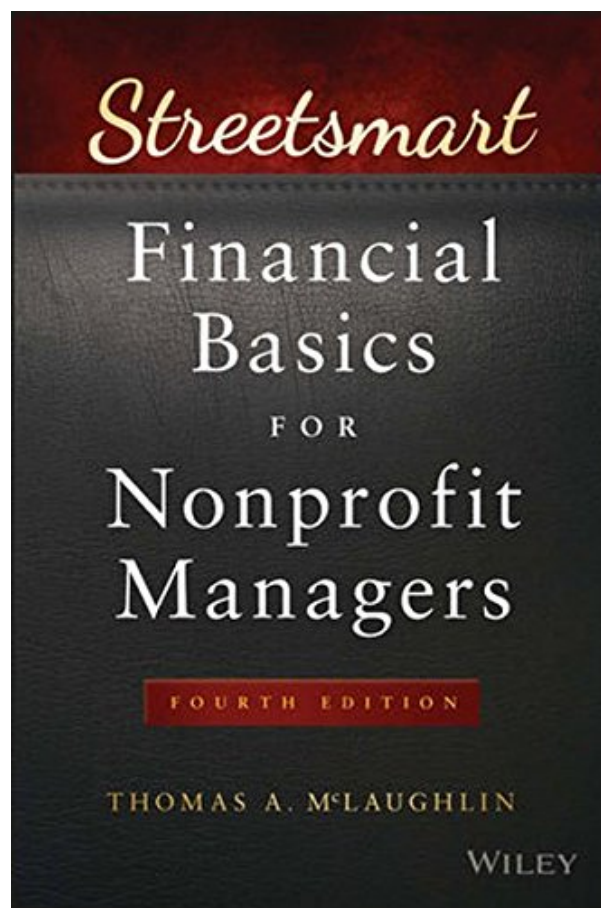
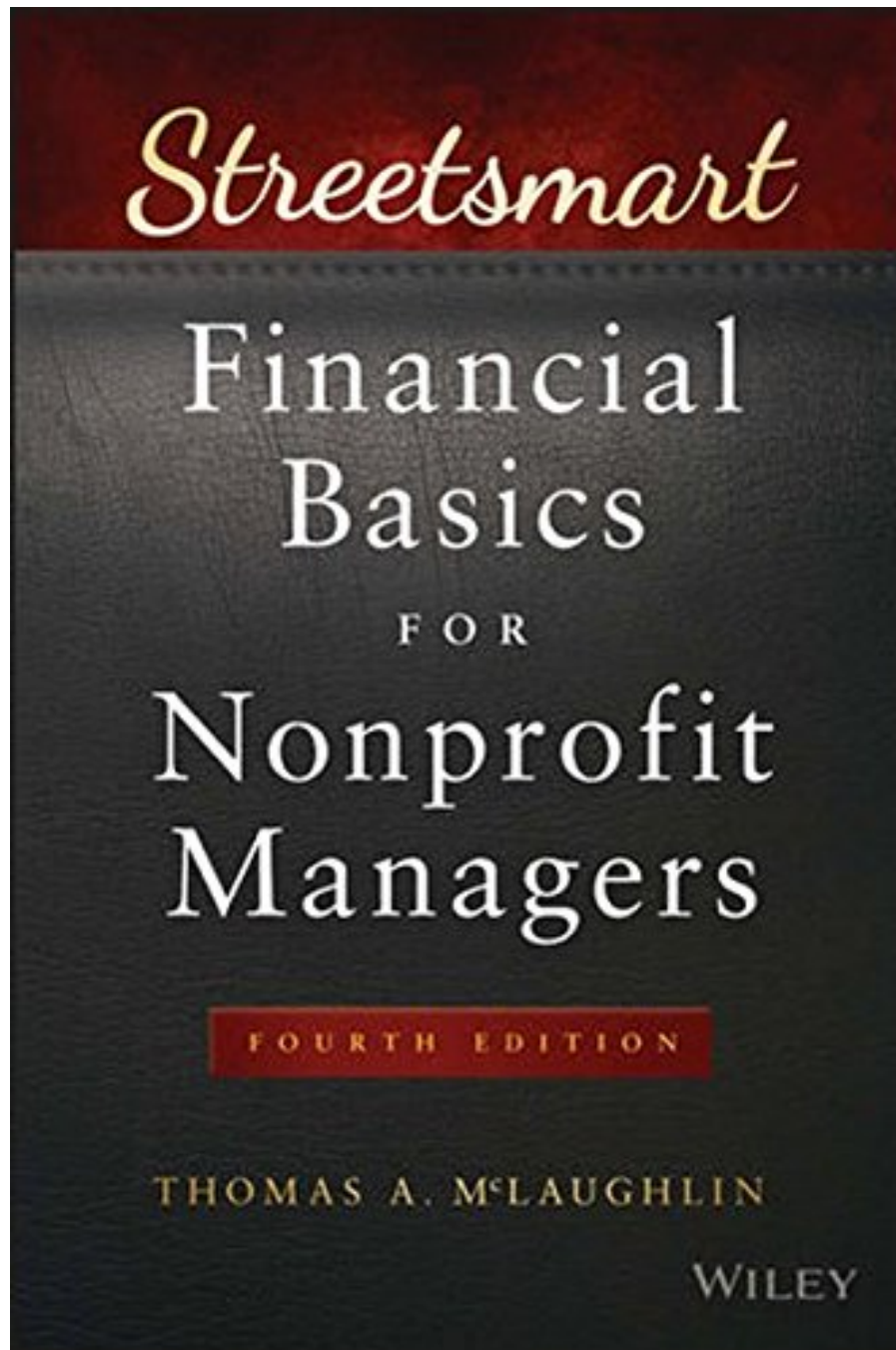


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From the Back Cover

The Hands-on Guide to the Fundamentals of Nonprofit Financial Management

The revised and updated Fourth Edition of Streetsmart Financial Basics for Nonprofit Managers gives nonprofit leaders, board members, and students a practical and accessible financial guide. Filled with effective, easy-to-apply suggestions, tools, and resources, the book is written in down-to-earth terms and offers proven strategies and techniques. The author takes you through a guided tour of the most common aspects of nonprofit management such as budgeting, financial analysis, and control systems. A focus on business planning offers step by step guidance for any type of nonprofit organization.

Updated to reflect various changes in the nonprofit world and in the most recent regulations and codes, this edition contains a wealth of new case studies and illustrative examples that deal with the implications of nonprofit financial management. McLaughlin has also added information on the proper financial role of boards, and he explores nonprofit financial business models in the context of growing demands from governmental purchasers and other funders.

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About the Author

THOMAS A. MCLAUGHLIN is the founder of McLaughlin & Associates, a nonprofit consulting firm. He is a contributing editor for the NonProfit Times, and he taught financial management and strategic management to mission-based MBA and international students at Boston University and Brandeis University

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# **STREETSMART FINANCIAL BASICS FOR NONPROFIT MANAGERS (WILEY NONPROFIT LAW, FINANCE AND MANAGEMENT SERIES) BY THOMAS A. MCCLAUGHLIN PDF**

The complete guide to the basics of nonprofit financial management

Let's be honest. Most books about financial management are densely written, heavy on jargon, and light on practicality. Expert financial consultant and author Tom McLaughlin takes a different approach with his fourth edition of *Streetsmart Financial Basics for Nonprofit Managers*. This comprehensive guide provides effective, easy-to-use tips, tools, resources, and analyses.

The light, humorous tone in *Streetsmart Financial Basics for Nonprofit Managers* makes it an accessible resource for nonprofit executives, board members, students, and those new to the field. This book forgoes useless, pretentious verbiage in order to outline real-world strategies that work. This edition includes:

- New insights, updates, vignettes, case studies, and examples to deal with the implications of nonprofit financial management
- An examination of nonprofit business models in relation to growing demands from the government and other funders
- How to construct business plans for virtually any nonprofit entity
- Customizable resources—including financial worksheets, forms, and Excel templates to help nonprofit managers complete their day to day assignments
- A guided tour through common aspects of nonprofit management, such as financial analysis, accounting, and operations

Practical and informative, *Streetsmart Financial Basics for Nonprofit Managers* is the go-to financial management reference for nonprofit managers, boards of directors, and funders.

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Features

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